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**C-IN2 GETS KINETIC WITH NEW LINE OF UNDERWEAR**  
***Freshpair announces C-IN2's new Kinetic line, now available on their site***

New York, NY (October 5, 2005) - C-IN2, the underwear brand that believes that you often need to look better getting undressed than you do when you got dressed, announces the launch of their new line, Kinetic Mesh.

For more information on C-IN2's Kinetic Mesh,  
[http://www.freshpair.com/catalog\\_section\\_men\\_brand\\_117\\_collection\\_194.html](http://www.freshpair.com/catalog_section_men_brand_117_collection_194.html).

C-IN2 Kinetic Mesh is a line of men's underwear – tank tops, army boxer briefs, profile briefs, strong arm shirts, t-shirts and slip briefs – made from the innovative C-IN2 cotton/spandex performance mesh fabric that is perfect for the gym and sports.

Made from a breathable, tightly knit cotton stretch mesh fabric, C-IN2 Kinetic Mesh pieces are ideal for the gym, sports and running but are also great for everyday wear. The contrast color inserts give these C-IN2 underwear pieces a stylish edge.

C-IN2 – which means “See Into” – is known for setting new standards of quality and fit with innovations in the re-engineering of underwear construction methods. C-IN2 underwear has been designed for a man with an active lifestyle in mind.

Gregory Sovell, the founder of C-IN2 underwear learned that sexy phrases visualized as algebraic equations worked to sell men's underwear when he founded the 2(x)ist line back in the early 90's.

Sovell has been regarded as a leading innovator in the underwear industry. He is credited with setting new standards for quality and fit by re-engineering underwear construction methods.

A popular item from the C-IN2 Kinetic Mesh line is the Kinetic Mesh Active Slip Brief. This C-IN2 brief is ideal for the gym, sports and running but it's also great for everyday wear. The Microfiber waistband has a plush underside for maximum comfort and the contrast color inserts give this brief a fashionable and sporty look.

**About Freshpair**

Freshpair is a leading Internet retailer of men's and women's intimate apparel, offering hundreds of styles of bras, panties, t-shirts, boxers, briefs, socks, sleepwear, and more. From full-figure to petite, shapewear to thongs, boxers to briefs and everything in between, we are the ultimate destination for intimate apparel shopping. Freshpair.com carries many of the major brand names including 2(x)ist, C-IN2, Calvin Klein, Wacoal, Chantelle, Le Mystere and Bali.